

Arvind Nilmadhub

Executive Director at Afribrains Ltd

arvind.nilmadhub@gmail.com

Summary

Specialties: Project Management

Market research skills

Facilitator in implementation of projects

Verbal & written communication skills

Presentation and negotiation skills

Conversant several languages including English, French, Hindi and Creole

Conversant with statistical software SPSS and Minitab

Experience

Executive Director at Afribrains Ltd

April 2016 - Present (7 months)

Forming part of Executive Management and is responsible with the Board of Directors in developing a vision and strategic plan to guide the organization.

Develop an operational plan which incorporates goals and objectives that work towards the strategic direction of the organization, namely:

- o Research and analyze economic issues
- o Conduct surveys and collect data
- o Analyze data using mathematical models and statistical techniques
- o Prepare reports, tables, and charts that present research results
- o Interpret and forecast market trends
- o Advise businesses, governments, and individuals on economic topics
- o Design policies or make recommendations for solving economic problems
- o Write articles for publication in newsletters and academic journals

Ensure that the operation of the organization meets the expectations of its clients and Board.

Oversee the efficient and effective day-to-day operation of the organization.

Participate in business development activities including conferences and events.

Ensure visibility of the company through proper marketing and networking.

Head of Business Intelligence at StudyInterActive

June 2015 - March 2016 (10 months)

Formed part of Executive Management and was responsible for providing guidelines and setting best practices for the Business Intelligence team to follow on different long term and ad-hoc competitive benchmarking projects.

Analyse competitors' strategies and business performance, products, services, business models, audience size and composition, market share, KPIs.

Oversee continuous digital content quality benchmarking.

Responsible for managing pipeline of tasks (effective time allocation across the Business Intelligence team), provide estimates of delivery times, help manage the team's performance

Review and guarantee quality of regular reports prepared by the team on state of the market and business opportunities.

Identify and evaluate partnership opportunities with technology providers.

Ensure the team provides required input for corporate performance management practices and portfolio auditing processes.

Provide input and collaboration on different projects within the Strategic Development department.

Economist/Research Analyst at IFRAMAC Ltd

November 2010 - May 2015 (4 years 7 months)

Formed part of Executive Management and was responsible for the conceptualisation of and implementation and monitoring of the Strategic Plan of the company.

Identify, manage and conceptualize projects with regards to Iframac Ltd.

Business development by identifying and implementing new sales points(showrooms); launching of new brands; and consolidating new business opportunities.

Undertake qualitative and quantitative research relating to projects of the Iframac Ltd.

Compile, analyze, and report data to explain economic phenomena and forecast market trends.

Research Analyst at British American Investment Co. (Mtius) Ltd

May 2010 - November 2010 (7 months)

Formed part of Executive Management and was responsible for identifying projects which benefit the Group.

Undertake qualitative and quantitative research relating to projects of the Group.

Collation, analysis and interpretation of data relating to projects of the Group.

Prepare research findings and participate in the drafting of publications.

Participate in the formulation of analysis plans and carry out statistical analysis on large databases.

Compile, analyze, and report data to explain economic phenomena and forecast market trends, applying mathematical models and statistical techniques.

Assemble spreadsheets and draw charts and graphs used to illustrate technical reports.

Collaborating Partner on a Short Term Consultancy project of the World Bank at Mauriconsult

August 2010 - September 2010 (2 months)

Undertake qualitative and quantitative research relating to grants and financial assistance provided to companies.

Collation, analysis and interpretation of data relating to project.

Prepare research findings and participate in the drafting of final report.

Investment Advisor at Board of Investment - Mauritius

February 2007 - May 2010 (3 years 4 months)

Formed part of Executive Management and was responsible several projects including investment policies and projects

Marketing

Customer Relationship Management

Business Counselling

Project Management

Strategic Consulting

Facilitator of projects

Senior Executive Assistant at Board of Investment - Mauritius

February 2006 - February 2007 (1 year 1 month)

Marketing

Customer Relationship Management

Business Counselling

Project Management

Facilitator of projects

Graduate Trainee at Board of Investment - Mauritius

December 2004 - January 2006 (1 year 2 months)

Market Research

Statistical Reports

Business Counselling

Facilitator of projects

Skills & Expertise

Market Research

Project Management

SPSS

Negotiation

Marketing Strategy

Strategy

Investments

CRM

Financial Analysis
Mergers & Acquisitions
Corporate Finance
Business Planning
Economics
Marketing
Analysis
Market Analysis
Competitive Analysis
Statistics
Management Consulting
Teamwork
Research
Business Strategy
Team Effectiveness

Languages

English	(Full professional proficiency)
French	(Full professional proficiency)
Hindi	(Elementary proficiency)
Creoles and pidgins, French-based	(Native or bilingual proficiency)
Russian	(Elementary proficiency)

Education

University of Mauritius

MSc, Applied Economics with specialisation in Economic Policy and Development, 2004 - 2006

University of Mauritius

BSc (Joint Hons) Statistics and Economics, 2001 - 2004

College de La Confiance (Beau Bassin)

Higher School Certificate, 1999 - 2000

College De La Confiance

School Certificate, 1997 - 1998

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6 people have recommended Arvind

"I have selected Arvind into my team as Head of Business Intelligence primarily for his outstanding knowledge of his area of specialisation and for his impressive credentials, including a continued pattern of self-initiated additional professional training. On the job, Arvind has exceeded my already high expectations. I very much admired the way I saw Arvind lead his team of market analysts - who all seem to genuinely like him and enjoy working with him. On top, Arvind has repeatedly demonstrated a pro-active attitude, stepping in and covering for me when I had no spare capacity, with reliable and favourable results. He has performed very well in sensitive situations requiring good interpersonal skills too. Arvind has a very mature personality and projects a very composed image. He amuses with his sense of humour, working with him is a joy."

— **Alice Kalro**, managed Arvind at StudyInterActive

"Arvind was recruited in 2010 as Research Analyst in the Economics Unit of British American Investment Group. At the time, I was Group Deputy CEO and had overall responsibility for the Economics Unit throughout my tenure of office which ended in December 2010. Arvind was a great asset within the Economics Unit, having been assigned tasks to analyse the Group's different businesses with special emphasis on market research and business segmentation which he performed most successfully."

— **Bertrand Rassool**, managed Arvind indirectly at British American Investment Co. (Mtius) Ltd

"It has been a pleasure to work with Arvind. He is a very hard worker and will always try his best to meet deadlines set. He is also a very good person and it was great working with him!"

— **Manisha Dookhony**, *Manager, Board of Investment - Mauritius*, worked with Arvind at Board of Investment - Mauritius

"Arvind had exceptional ideas on how to attract investment in the manufacturing sector, he identified new segments for development. One year later, his ideas did find their way to the official action plan."

— **Mohammed shaffick Hamuth**, managed Arvind indirectly at Board of Investment - Mauritius

"Arvind conducted our business in the most professional manner and would be a loyal asset to any business."

— **Sean Flynn**, was with another company when working with Arvind at Board of Investment - Mauritius

"I had the opportunity to work with Arvind on the setting up of the new Work and Live unit at BOI. He is a very industrious and reliable person. He has good analytical skills and a very pleasant personality. He goes out of his way to help others and always exhibits a willingness to share what he has already grasped. Regards
Nirmala Jeetah"

— **Nirmala Jeetah**, worked directly with Arvind at Board of Investment - Mauritius

[Contact Arvind on LinkedIn](#)