

## CURRICULUM VITAE

**JAMES REEVES**

Full Name James Reeves  
Born 1967  
Qualifications BA (Hons), MA, MCIHT  
Profession Transport Economist  
Present Position Technical Director, Gifford  
Member, Gifford LLP



### Outline

James has almost 20 years experience as a professional economist, mainly in the fields of transport planning and economics. He specialises in scheme appraisal, strategy development and institutional strengthening both in the UK and overseas. He has completed the economic appraisal of a range of schemes including road and rail investments, integrated transport schemes and new transport services, as well as road rehabilitation and maintenance programmes. He is familiar with a range of economic appraisal techniques and has undertaken a range of appraisals, using both NATA and other appraisal frameworks.

He is experienced in transport scheme appraisal using HDM III, HDM4, RTIM3, RED and COBA. He also has knowledge of the use of modelling packages including EMME II, SATURN and TRIPS. He has completed a range of financial and economic appraisals, including contributing to due diligence. He is experienced in the use of quantitative and qualitative risk analysis using Monte Carlo simulation techniques.

James is an experienced project leader, with particular understanding of the difficulties in bringing together multi-disciplinary teams. This experience has been developed on a wide range of projects, both in the UK and overseas. These studies have required the completion of multi-disciplinary feasibility studies, the development of institutional strengthening programmes, and the assessment of financing requirements for transport, amongst others.

### Countries of Work Experience

Azerbaijan, Bangladesh, Botswana, Dubai, Ethiopia, Fiji, Hong Kong, India, Indonesia, Ireland, Kazakhstan, Kenya, Kosovo, Kyrgyz Republic, Malawi, Malaysia, Moldova, Mozambique, Nepal, Romania, St Lucia, Seychelles, Singapore, Solomon Islands, Sri Lanka, Tanzania, UK, Uganda, Vietnam, Zambia

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### Career History

Aug 07 to date

#### **Technical Director, Gifford**

Technical Director responsible for managing Southampton based team of transport planners. Responsible for direction of projects, business planning, recruitment and marketing.

#### **Director, Gifford Global Ltd**

Member of the Board managing Gifford's non-UK business. Monitoring of profit and loss, resourcing and business development.

Key projects include:

- Airports National Policy Statement Appraisal of Sustainability, UK, 2010
- Urban South Hampshire DaSTS Study, UK, 2009 – 2010
- South East Hampshire Bus Rapid Transit System, UK, 2009 – 2010
- Saraipali – Rajgarh Road Feasibility Study, India, 2009
- Kalabo – Sikongo – Angola Road Review of Feasibility Study, Zambia, 2009
- Ganga Bridge Feasibility Study, India, 2008
- Navodari Master Plan, Romania, 2008
- Cork Northern Relief Road Traffic and Economic Appraisals, Ireland, 2007 - 2009
- Fareham – Gosport Bus Rapid Transit Scheme Appraisals, UK, 2008 - 2009
- South Hampshire Strategic Access Schemes, UK, 2007
- Cork – Limerick Pre-Feasibility Study, Ireland, 2007
- Milford Haven Outer Harbour Development Master Plan, 2008
- City of Ely Master Plan, 2007 - 2008
- Mersey Gateway Sustainable Transport Policy Review, 2008
- Sallins Bypass Assessment, Ireland, 2008

2003 - 2007

**Independent Transport Economist**

Transport Economist undertaking assignments in the UK and overseas. Key projects include:

- Output and Performance Related Road Maintenance Contracts Pilot Project, Uganda, 2007
- Gelego – Guba and Guba – Wenbera Road Feasibility Studies, Ethiopia, 2006 - 2007
- Institutional Strengthening of the Ministry of Infrastructure and Development, Solomon Islands, 2006
- Kalabo – Sikongo – Angola Border Road Feasibility Study, Zambia, 2005 – 2006
- Chalinze – Segera – Tanga Road, Tanzania, 2006 – 2006
- South Devon College Student Transport Implementation, 2005
- Road Fund Establishment, Bangladesh, 2005
- Torbay Local Transport Plan 2006 – 2011, UK, 2004 – 2005
- Canterbury Parkway Station Study, UK, 2004
- Torbay Council Annual Progress Reports, UK, 2003, 2004 and 2005
- EDF 9 Road Sector Funding Study, Tanzania, 2004
- South Rift Region Roads 2000 Maintenance Project, Kenya, 2004
- Kosovo Road User Charges Study, 2003 – 2004
- District Roads Upgrading Project, Uganda, 2003

2001 to 2003

**Senior Transport Planner, Strategic Transportation Division, Torbay Council**

Key projects and responsibilities include:

- Torbay Parking Strategy, UK, 2002
- Sustainable Travel Initiatives, Torbay, UK, 2001 to 2003
- Torbay Bus Transport, UK, 2001 to 2003
- Post 16's Education Transport Review, Torbay, UK, 2001 to 2003

2000 – 2001

**Principal Transportation Planner, WSP Transportation**

Responsibilities included:

- Tunbridge Wells Transport Strategy, UK, 2000 – 2001
- Gloucester – Bristol – Weston-super-Mare Rail Study, UK, 2000 – 2001
- Bridlington Public Transport Study, UK, 2000 – 2001
- Wembley National Stadium Due Diligence, UK, 2000 – 2001

- London City Airport Forecourt Capacity Assessment, UK, 2000 – 2001

1996 – 2000

**Transport Economist, Roughton International**

Key projects include:

- Osh – Erkech Tam, Osh – Isfana Roads Rehabilitation, Kyrgyz Republic, 2000
- Makayuni – Lalago Road Feasibility Study, Tanzania, 1999 – 2000
- Highway Network Management System, Mozambique, 1999
- Study on Environmental Management and Guidelines for Design and Implementation of Transport Projects, Tanzania, 1999
- Fourth Road Improvement Project, Nepal, 1999
- Road Maintenance Management System, Moldova, 1999
- Review of Road Fund Operation, Moldova, 1998
- Road Maintenance and Rehabilitation Project, Malawi, 1998
- Road Maintenance Management System, Seychelles, 1998
- Road Maintenance Management System, St Lucia, 1998
- Mahalapye to Tonata Rehabilitation Project, Botswana, 1997 – 1998
- Azerbaijan Road Sector Restructuring, 1997 - 1998
- TRACECA Strategy for Materials, Plant and Road Construction Standards, 1997
- TRACECA Countries Winter Maintenance Optimisation, 1997 – 1998
- Institutional Strengthening of the Road Sector, Kyrgyz Republic, 1997
- Second Road Rehabilitation Project, Kyrgyz Republic, 1997
- Third Road Upgrading Project, Fiji, 1997 – 1999
- Rewa Bridge and Nausori Ring Road Feasibility Study, Fiji, 1997
- Preparation of Road Network Improvement Project, Sri Lanka, 1996

1996

**Senior Economist, Public Transport Team, Ove Arup & Partners, Arup Transportation**

Key projects include:

- Birmingham International Interchange Study, UK, 1996
- Heathrow Airport Strategic Access Review, UK, 1996
- London Millenium Tower Transport Impact Appraisal, UK, 1996
- Wimbledon Town Centre Study, UK, 1996
- Central Railways Group, Transport and Economic Review, UK, 1996
- Iberia Freight Survey, 1996

1992 – 1996

**TecnEcon Ltd and TecnEcon Asia Pacific Ltd**

Senior Consultant, Project Development Division (1994 - 1996).

Transport Economist, Cambridge and Hong Kong (1992 - 1994).

Key projects include:

- New Ideas for Public Transport in Outer London, UK, 1995 – 1996
- London Transport, Major Scheme Appraisal Methodology Review, UK, 1995
- National Public Transport Study, Dubai, 1995
- Western Water Highway, UK, 1995
- Depot Location Study, UK, 1995
- Identification of Contracting Authorities in the UK, 1994 - 1995
- Sepang Airport High Speed Rail Link, Malaysia, 1993
- Dinding Bridge Feasibility Study, Malaysia, 1994 – 1995
- Port Dickson Highway Realignment Study, Malaysia, 1994
- Liner Market Assessment, South Asia, 1993
- Ports Privatisation Assessment, Mexico, 1993
- Fertiliser Transport and Distribution Networks, Vietnam, 1993
- Shipping Sector Study, People's Republic of China, 1993
- Butterworth - Kulim Highway, Malaysia, 1993 – 1994
- Seremban - Port Dickson Highway, Malaysia, 1993 – 1995
- Academy of Medicine TA, Hong Kong, 1993

- A1M Junctions 1 - 6 Widening, UK, 1992 - 1993

1989 – 1992

**Colquhoun Transportation Planning**

Graduate Transport Planner/Assistant Transport Planner.

Key projects include:

- Eastern Regional Traffic Model, UK, 1990 - 1992
  - Urban Design Flow Research Study, UK, 1990 to 1991
  - European Parliament Transport Infrastructure Study, 1990 - 1991
  - Technical Assistance Project for Indonesian State Railway, 1990
  - Merry Hill Transport Study, UK, 1990
  - Walsall to Stourbridge, Coventry to Nuneaton Rail Studies, UK, 1989 – 1990
  - Bedford Park 'n' Ride After Study, UK, 1989 - 1990
  - Birmingham to Wolverhampton Rail Study, UK, 1989 - 1990
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**Qualifications and Awards**Professional  
Qualifications

Member, Institution of Highways and Transportation  
Chartered Member, Institute of Logistics and Transport, 1994 - 2006  
Member, Transport Economists Group  
Member, International Consulting Economists Association  
Member, Association of Transport Co-ordinating Officers

Education

BA (Hons) Industrial Economics, Coventry Polytechnic  
MA Transport Economics, Institute for Transport Studies, University  
of Leeds