

CURRICULUM VITAE

Name John E.B. Roberts
Nationality British
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Education University College of Wales, 1956 to 1959
B. Sc. (Hons) in Physics

London School of Economics, 1966 to 1970
B. Sc. (Econ) (Hons) in Econometrics

Key Qualifications John Roberts is an independent management consultant

He has University Degrees in Physics and in Econometrics, and extensive experience in Science and Engineering, as well as in Economics, Marketing, Finance and Strategic Planning.

After gaining his degree in Physics he served for several years as a technical expert in nuclear power. After his economic studies he has had extensive experience in consultancy as well as holding full-time positions with the former CEGB, Chloride Group plc and Glaxo Holdings plc.

He was until recently a member of the Board of the Strategic Planning Society and is Chairman of its Corporate Strategy Group

Areas of special competence

- Techno-economic studies,
- Macro-economic analysis and forecasting,
- Industrial market research,
- Market analysis, forecasting and operational research,
- Strategic planning.

Industrial Sectors Although his wide experience in industrial economics allows him to operate effectively in any industrial sector he commands detailed knowledge of the following sectors in which he has many years of experience :

Pharmaceuticals & Healthcare

His expertise in the international pharmaceutical industry is based on seventeen years experience of the industry, including work for two of the major companies in the sector. He has an outstanding knowledge of the economics of the industry.

Nuclear Power, Electricity, Energy

In addition to his technical knowledge of Electricity Supply, particularly in nuclear power where he is an experienced reactor physicist, he has carried out investment appraisal, tender assessment, system development and tariff studies. He has extensive knowledge of developments in the UK electricity industry following privatisation, and more generally in the area of economic regulation.

Batteries

He spent nine years in the rechargeable battery market where he made original contributions in quantitative market analysis, and studied the end markets which it serves :

- Automotive
- Mechanical handling
- Stationary battery markets
- Electric Vehicles

Recent Major Consultancy Studies

October 1999 to March 2000

EU MEDA

Syrian European Business Council

Damascus/Aleppo, Syria

Team Leader

Pharmaceuticals

Diagnostic survey of the current state and future development of the Syrian pharmaceutical industry, including extensive discussions with the Ministry of Health and many of the Syrian pharmaceutical companies.

February 1999 to August 1999

EU PHARE

A Latvian Pharmaceutical Company

Riga

Pharmaceuticals

Strategic product development studies for two pharmaceutical products, and advice in the fields of strategic and organisational development,

April 1998 to October 1999

Intervention Board Executive Agency

Technical analysis of proposals for burning Meat and Bone Meal with electricity generation,

August 1997

Intervention Board Executive Agency

Feasibility study of generating electricity from Meat and Bone Meal,