

CURRICULUM VITAE

Neil Connor McGregor

D.O.B.: 27th June 1968

Current Position: Director, Scottish Economic Research

Academic Qualifications:

MSc Accounting and Finance	University of Stirling	1990-1991
BA (Honours) in Economics, 2.1	University of Stirling	1986-1990
5 Highers	Edinburgh Academy	1985
9 O Level/ A/O Levels	Edinburgh Academy	1983-4

Employment:

Director	Scottish Economic Research	2003-present
Director	Lothian Labour Market Unit	2003-present
Director	Tayside Economic Research Centre	2000-2003
Lecturer	University of Abertay Dundee	1993-2000
Management Teaching Fellow	Loughborough University	1991-1993
Research Assistant	Stirling University	1990-1991

Professional Membership/ Development:

International Consulting Economists' Association	Member	2005-present
Economic Development Association (Scotland)	Corporate Member	2001-present
Environmental Auditors Registration Association	Associate Auditor	1996
Institute of Environmental Management & Assessment	Associate Member	1995
Tourism Society	Affiliate Member	1994
ESRC Management Teaching Fellowship	Teaching Fellow	1991

Key areas of Labour Market & Economic Development Consultancy Expertise

Research

- Economic & labour market profiling
- Qualitative and quantitative survey design & analysis
- Mapping and scoping exercises
- Advanced desk research
- Telephone Interviewing
- Data interpretation and analysis
- Focus group and workshop facilitation
- Sector specific research
- Individual and community consultation

Appraisal & Evaluation/ Strategy Development

- Independent project appraisal, monitoring & evaluation
- Sustainable development and cost-benefit analysis
- Economic, environmental and social impact assessment
- Action plan and strategy development
- Audits and Reviews

CURRICULUM VITAE

Neil Connor McGregor

General Management Skills

Neil has considerable experience in the management small teams and projects operating in a commercial context. This includes management of the project planning cycle, client relationship management, budgets and financial management, media and press relations.

Experience in Research & Consultancy Work

Neil has ten years of commercial project management, research and consultancy experience. This involves work in a variety of areas including project evaluation, performance monitoring, cost-benefit analysis, business development, audit work, action plan development, brand evaluation and e-commerce. Neil has also taught at both undergraduate and postgraduate levels in a range of subjects.

Technical Research Skills

Neil has extensive experience of the full research process from project planning and management, data collection and analysis to the communication of results. These include: management of small teams; document review and strategic consistency analysis; postal, telephone, e-mail, on-line and face-to-face survey methods; qualitative and quantitative (e.g. SPSS) analytical techniques; spatial analysis (e.g. ArcGIS), report production (e.g. MS-Word, Adobe Pagemaker DTP) and presentation of findings (e.g. MS-Powerpoint) to a range of audiences.

Project Management Skills

Neil has considerable knowledge and experience, and a history of success, of the full project planning cycle from pre-project activities such as the production of competitive tender documents, managing the research process and the project team, liaising with clients and suppliers, quality control, "crisis management" and output design and production.

Other Interests/ Activities/ Skills

Neil has participated in a range of sports at a competitive level including: swimming; football (University Colours); mountain-biking (Scottish XC Championships); squash (Dundee & District/ Crieff & District squash leagues) and other sports on a recreational basis such as skiing and scuba diving (PADI Open Water Diver). Other interests include travel, art & design.

Other Work-Related Activities

Advisor on ISO14001 for Gleneagles Golf Developments
Adviser to Tayside Economic Forum
Member of the Tayside Economic Forum Secretariat
Chair of the Tayside Labour Market Forum
Member of Tayside Business Survey Group
Member University of Abertay Research Committee
Member Dundee Business School Executive Board

CURRICULUM VITAE

Neil Connor McGregor

Contract Research Projects:

Migrant Labour Population Study (2005) for Communities Scotland, Angus Council, Perth & Kinross Council and Scottish Enterprise Tayside

Overseas Labour In Edinburgh & Lothian (2005) Scottish Enterprise Edinburgh & Lothian, Jobcentreplus, Careers Scotland, Communities Scotland, East Lothian Council, City of Edinburgh Council, Midlothian council, West Lothian Council

Commuting Patterns in Tayside (2005) Angus Council, Dundee City Council, Perth & Kinross Council, Scottish Enterprise Tayside and the Tayside Economic Forum

Commuting Patterns in Edinburgh & Lothian (2005) Scottish Enterprise Edinburgh & Lothian, Jobcentreplus, Careers Scotland, Communities Scotland, East Lothian Council, City of Edinburgh Council, Midlothian council, West Lothian Council

Spatial Analysis of Future Jobs Growth in the Edinburgh City Region (2005) for Scottish Enterprise Edinburgh & Lothian

Tayside Digital Media Baselineing Study (2004) for Interactive Tayside

Tayside Construction Skills Report (2004) for Tayside Local Labour Initiative

Construction Skills in Edinburgh & Lothian (2004) for Scottish Enterprise Edinburgh & Lothian, Jobcentreplus, Careers Scotland, Communities Scotland, East Lothian Council, City of Edinburgh Council, Midlothian council, West Lothian Council

Lothian School-leaver Destinations (2004) for Scottish Enterprise Edinburgh & Lothian, Jobcentreplus, Careers Scotland, Communities Scotland, East Lothian Council, City of Edinburgh Council, Midlothian council, West Lothian Council

Tayside Biotechnology Baselineing Study (2003) for BioDundee, Scottish Enterprise Tayside and Dundee City Council

Bio-fuels: Opportunities in Angus (2003) for Angus Council

E-commerce Adoption in Perth & Kinross (2003) for Perth & Kinross Council

Assessment of the Demand and Supply of ICT Skills in Tayside (2002) for Scottish Enterprise Tayside, Angus Council, Dundee City Council, Perth & Kinross Council and the Tayside Economic Forum

Tayside Multiplier Study (2001) for Angus Council, Dundee City Council and Scottish Enterprise Tayside

The 1999 Open, Carnoustie: Local Economic Impact Study of the Golf Championship (2000) for Angus Council and Scottish Enterprise Tayside

CURRICULUM VITAE

Neil Connor McGregor

Consultancy Projects:

Evaluation of BNSF Support for Young People Initiative (2005) for Dundee City Council & Scottish Executive

Evaluation of BNSF Co-ordinated Neighbourhood Management Initiative (2005) for Dundee City Council & Scottish Executive

Perthshire Independent Schools Economic Impact Study (2005) for Perth & Kinross Council and PISG

ESOL Provision in Scotland: Mapping and Evaluation Exercise (2004) for the Scottish Executive, Enterprise and Lifelong Learning Department

Perth & Kinross Civil Service Jobs Analysis (2004) for Perth & Kinross Council

Brechin Contact Centre Labour Market Study (2004) for Angus Council

Tayside Export Survey Report (2004) for Angus Council, Dundee City Council & Perth & Kinross Council

Evaluation of the SE Market Advantage Programme (2003) for Scottish Enterprise Tayside

Recruitment and Retention Problems in the Tayside Food & Drink Sector: Analysis and Solutions (2003) for Scottish Enterprise Tayside

Evaluation of the Asia Pacific Export Initiative (2002) for Scottish Enterprise Tayside

Brechin Contact Centre: Labour Market Analysis (2002) for Angus Council

Arbroath Action Initiative: Assessment of the Arbroath Economy (2002) for Scottish Enterprise Tayside

BioDundee Brand Evaluation Study (2002) for Scottish Enterprise Tayside

Assessment of the UK Tenanted Pub Market (2002) for Scottish & Newcastle Pub Enterprises Ltd

Tayside Economic Forum: Mapping of Economic Development Activities (2001) for Tayside Economic Forum

Selection of Target Sectors in the Basic Key Skills Project (2000) for Scottish Enterprise Tayside & the Basic Key Skills Project

Determinants of Access to Higher Education Among Low Income Groups in Dundee City (2000) for AWAC

Evaluation of Scottish Enterprise Tayside's Business and Environment Programme 1996/1997, for Scottish Enterprise Tayside (1998)

Performance Monitoring and Interim Evaluation of the Pitlochry and District Tourism Management Programme, for Scottish Enterprise Tayside and Perth and Kinross Council (1996)

CURRICULUM VITAE

Neil Connor McGregor

Publications:

Tayside Economic Review 2004 for Angus Council, Dundee City Council, Perth & Kinross Council, Scottish Enterprise Tayside and the Tayside Economic Forum

Tayside Economic Review 2003 for Angus Council, Dundee City Council, Perth & Kinross Council, Scottish Enterprise Tayside and the Tayside Economic Forum

Tayside Economic Review 2002 for Angus Council, Dundee City Council, Perth & Kinross Council, Scottish Enterprise Tayside and the Tayside Economic Forum

Tayside Economic Review 2001 for Angus Council, Dundee City Council, Perth & Kinross Council, Scottish Enterprise Tayside and the Tayside Economic Forum

Tayside Economic Review 2000 for Angus Council, Dundee City Council, Perth & Kinross Council, Scottish Enterprise Tayside and the Tayside Economic Forum

Risk and Environment in A. Leask and I. Yeoman, *Heritage Visitor Attractions: An Operations Management Perspective*, Cassel: London (1999)

Investment Horizons and Sustainable Tourism: Implications for EU Policy, *European Environment*, Vol. 6, pp194-203 (1996)

Industrial Relatedness, Structural Factors and Bidder Returns, *Applied Financial Economics*, Vol.5, pp179-190 (1995)

Educational Materials:

Project Appraisal & Evaluation (Module Revision), *Local Economic Development Qualification (1998)* for Economic Support Ltd.

Project Appraisal and Evaluation, *Local Economic Development Qualification (1994)* for Scottish Enterprise

Other Research Outputs:

Tayside Economic Forum: Action Plan (2002) for Tayside Economic Forum

Scottish Patenting Activity in the US (2002) for Lloyds TSB Scotland

Arbroath Call Centre Labour Market Assessment (2001) for Angus Council

Tayside Economic Forum: Action Plan Development (2001) for Tayside Economic Forum

Arbroath: Local Area Profile (2001) for Angus Council

Sustainable Rural Development Opportunities in Upper Deeside, Scoping Paper (1998) for Scottish Natural Heritage